



SERA Inc. presents

Mom & Me

Mother/Daughter Female Empowerment Series
Promoting Beauty (inside and out), Empowerment,
Entrepreneurship, and Wealth Building Education



Feb 23rd
6pm -730

MOM & ME

GIRLS GET RICH

MOTHER/ DAUGHTER WORKSHOP
WEALTH * BEAUTY * ENTREPRENUERSHIP

register dlists@southeastraleigh.org or call 919.928.4442

Our Purpose

The Mom & Me workshop series is design to influence and empower teenage daughters and women of the community in the field of Wealth Building

Education, Promoting Beauty (inside and out), Entrepreneurship and Education. We aim to establish a network of women who are building phenomenal businesses here in the Triangle with young teenage women to help enhance mentorship in various career fields.

Our objectives are too:

- Enhance and promote entrepreneurship among more teenage girls.
- Enhance a stronger working relationship between mother and daughters and work together to build businesses.
- Enhance the conversation among household about wealth building education and responsibility.
- Empower inner beauty and outer beauty appearance.
- Provide a networking circle for young women to connect with Triangle business women.



Our Speaker

Kimberly Winborne , CEO and founder of Design Evolution, LLC

Kimberly Winborne is a woman who thrives on serving others as well as her community, and has a passion for financial literacy education. She is a self-motivated entrepreneur, with almost 15 years in the Beauty and Barber industry as a healthy hair-focused hair stylist. Kimberly believes that beauty is not a superficial achievement based on appearances, but begins at life's design. If we can design the model for our lives, we can then seek, attract, and create the culture in which it can thrive, determining the value of our futures. Kimberly believes this wholeheartedly, and is CEO and founder of Design Evolution, LLC, a company that focuses on creating transformations, both personally and professionally for individuals and small business owners. Kimberly's career as a

full time master stylist shifted in 2013, and since that time she has focused on providing financial security options to families, individuals, and business owners through educational information on the advancement of life insurance products as a vehicle for the creation of generational wealth. Coupling this with her experience as a salon owner and hair stylist, she realized her purpose, to shed the light on the importance of financial development in her industry and abroad. This led her to coaching, mentorship, speaking, and now launching her first of many books in the Curls N' Cash flow line of products.

Event Registration Information

Date: Feb 23rd

Location: Top Green Community Center
401 Martin Luther King Blvd, Raleigh, NC 27610

Time: 6pm to 7:30pm

To register please email dlists@southeastraleigh.org or call 919.928.4442
Please put in subject line : MOM and ME workshop. Seating is limited.